

West Virginia Standards for School Nutrition

West Virginia Department of Education, Office of Child Nutrition



West Virginia Department of Education

Healthy School Parties with a Purpose? It's Possible!

West Virginia's Standards for School Nutrition (Policy 4321.1) are successfully improving school food environments across the state and are changing what students are eating. The strongest set of comprehensive state-level school nutrition standards to date, the standards' provision for "other foods and beverages" more closely approximates the 2007 Institute of Medicine recommendations for school food than any other state policy.

Policy Components

- **Setting the bar high:** The standards include provisions for school meals, food available outside of the federal school meal programs, marketing, fundraising, food as a reward, parties, availability of drinking water, adequate time for meal consumption, snacks, staffing, local well-

ness policies, accountability and compliance, and evaluation of the policy.

- **Getting the Word Out:** A well-thought out implementation plan ensured success, and included print and online tools for schools, parents, and community members, training for state- and county-level school system staff, and a highly-coordinated marketing campaign.

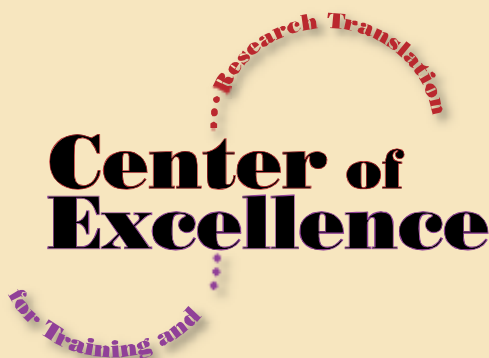
Evidence

After one year of implementation, students reported drinking fewer soft drinks and more milk, and eating more servings of fruits and vegetables than the previous year.

For More Information

The West Virginia Standards for School Nutrition are posted at www.center-trt.org under "practice-tested interventions" where you will find:

- The policy advocacy and implementation process
- Supporting materials including the policy, implementation tools, and monitoring/evaluation forms



The Center of Excellence for Training and Research Translation (Center TRT) is devoted to bridging the gap between research and public health practice with an emphasis on nutrition, physical activity, and the prevention and control of cardiovascular disease and obesity.

To advance the skills of public health practitioners, the Center TRT provides in-person and web-based trainings. To promote evidence-informed practice, the Center TRT identifies, translates and disseminates interventions, including the one featured above. To download the translated intervention and accompanying materials, visit the Center TRT website at www.center-trt.org

The Center TRT is based in the Center for Health Promotion and Disease Prevention at the University of North Carolina at Chapel Hill and is funded by CDC Cooperative Agreement Number 1-U48-DP001944-01.